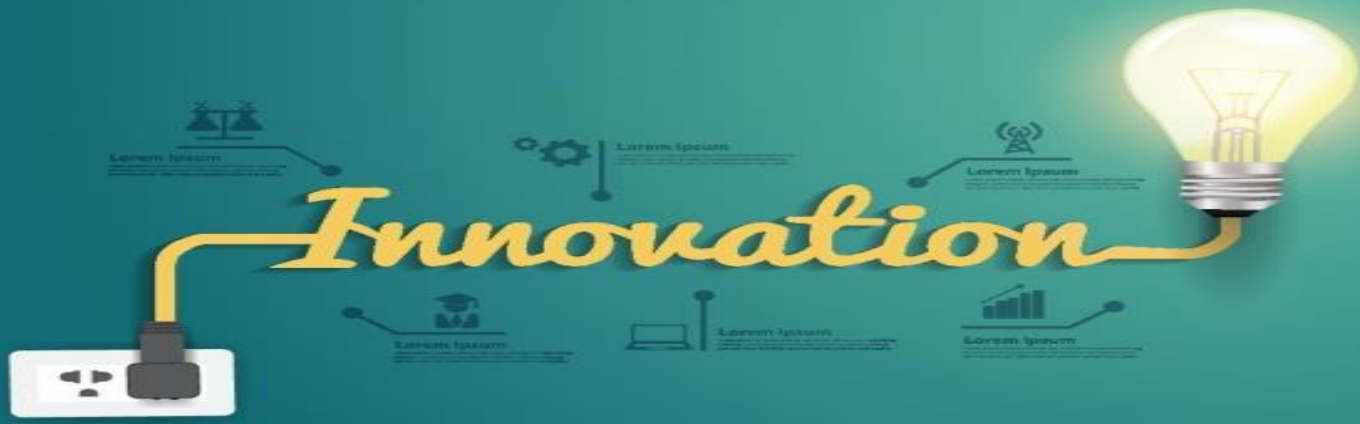


Authorized Innovation Provider (AInP)



## Benefits:

- Become a Strategic Innovation Thinker
- Become a Leading Advocate for Customer Values and Experiences
- Learn How to Effectively Discern Market Needs and Define “What’s Next”
- Become a Champion of Your Organization’s Own “True North”



## INTRODUCTION

GInI Certified Innovation Strategist (CInS)® is GInI's recognition of business leaders who have demonstrated an advanced understanding of key topics relating to innovation strategy, business model innovation, customer experience innovation, and opportunity promotion.

CInS certification affirms an individual's proficiency at select advanced innovation methods and tools. This includes innovation strategy formation, the GInI Innovation Strategy Cycle, the GInI Strategic Innovation Compass, the GInI Strategic Innovation Roadmap, strategic innovation portfolios, the GInI Business Model Innovation Framework and Business Model Canvas, the GInI Customer Experience Journey Map, and the GInI Winning Business Plan and Pitch Deck.

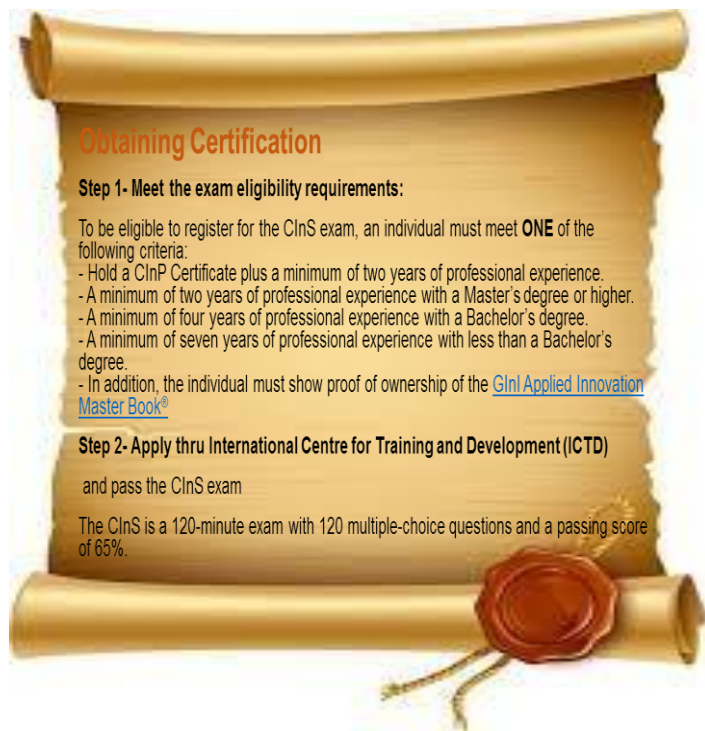
## What Organizations Should Apply

CInS certification is for senior business professionals who desire or intend to take on the role of Innovation Strategist within a business, and thus wish to develop a deeper insight into key areas of Innovation Strategy, including the more advanced forms of Business Innovation.

This person will in many cases work at a Director level within the business developing specific Innovation Strategies and leading Opportunity-Scouting and Needfinding work to define business' evolving Innovation Portfolio. CInS certification is intended for senior-level managers and directors with several years of business experience. If one has less than 4 years' experience working in Innovation or a related area, they should first seek CInP certification and at least 2 years' experience working in innovation or related area prior to pursuing CInS certification.

## Investment

Obtaining CInS Certification	
ICTD FEE (Course FEE)	USD 3,500 +5% VAT
Exam Enrollment Fee	USD 650
MASTERBOOK	USD 450



Other GInI Courses Available in Our Website or Email us at [ayisha@ictd.ae](mailto:ayisha@ictd.ae)