



LSM102

SUPPLY CHAIN AND LOGISTICS MANAGEMENT:

The International Impact and Returned Values

Course Introduction:

This seminar is aimed at both suppliers and buyers who need an overview of the key issues and drivers involved when viewing supply chains from a logistics/demand point of view. It examines what logistics and supply chain management are fundamentally about and the key aspects established are that time is cash; movement to the customer is all that adds value, working with all involved pays, and that having to look outside of the box is fundamental. It will also explore how to change current methods and activities so that benefits are obtained.

Throughout the seminar the rules for Effective Supply Chain Management are identified and discussed; along with relevant case studies and Best Practice guidelines.

Course Objectives:

At the end of the course participants will be able to:

- Give knowledge of effective logistics and supply chain management practices
- Analyze and examine current operations
- Make organizational improvements

Who Should Attend?

- Supply, Buying, Purchase, Logistics, Materials and supply Chain Professionals
- Those who need to develop their understanding of Logistics and Supply Chain Management
- Those who are looking for business gains and benefits from managing their supply chains more effectively

Course Outline:

Understanding what Supply Chain and Logistics Management

- Definitions of logistics and Supply Chain management
- The interrelations and connections of Buying, Making, Moving, and Selling activities
- History and the development
- A view of the future

Key Aspects of Supply Chain Management

- The cost/service balance

- Customer service principles
- Lead times throughout the supply chain
- Adding value
- Production options/changes
- Trade off opportunities

The Benefits of Adopting a Supply Chain Strategy

- Understanding the sub functional conflicts
- Benefits within and between functions taking a supply chain view of total acquisition costs
- Accepting that competitive advantage comes from the Supply Chain

Why a Supply Chain approach will change traditional ways

- Looking at demand amplifications, and the "Forester" effect,
- Appreciating the effects of uncertainty and unresponsiveness
- Seeing how we currently manage the supply chain
- Changing the way we manage the Supply Chain for effectiveness

Impacts to the Supplier/Customer relationships

- Practical effects on lot sizes/order quantities
- Reducing costs
- Sharing developments
- Eliminating internal and external barriers
- Interfacing versus integrating relationships.

Implementing a Logistics/Supply Chain Management Approach

- The changes needed with suppliers and customers.
- The changes need to internal organization and management practices
- Potential action needed
- The "doing nothing" future, with "lessons from experience"
- Guarding against futures of higher stock levels and competition gains
- Breaking down traditional silo/closed management

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work

Course Fees:

To be advice as per course location. This rate includes participant's manual, Hands-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session